

RIDGECROFT SCHOOL
GRAPHICS ARTS I (Prerequisite: Yearbook I)

PACING GUIDE

	COMPETENCIES, ACTIVITIES, DEADLINES	OBJECTIVES
AUG	<ul style="list-style-type: none"> • Determination of them, layouts, ladder and cover are designed • Selling of ads 	1-9
SEPT	<ul style="list-style-type: none"> • Yearbook terminology • Skills with computer software • Assignments of pages 	1-9
OCT	<ul style="list-style-type: none"> • Deadline 1: Pages sent to company 	1-9
NOV	<ul style="list-style-type: none"> • Deadline 2: Pages sent to company 	1-9
DEC	<ul style="list-style-type: none"> • Deadline 3: Pages sent to company 	1-9
JAN	<ul style="list-style-type: none"> • Continue working on pages 	1-9
FEB	<ul style="list-style-type: none"> • Deadline 4: Pages sent to company 	1-9
MAR	<ul style="list-style-type: none"> • Deadline 5: Pages sent to company 	1-9
APR	<ul style="list-style-type: none"> • Final pictures and ad payments 	1-9
MAY	<ul style="list-style-type: none"> • Plan for distribution 	1-9

8/1/06

GOALS AND OBJECTIVES:

The Graphics Arts I course is for students who are experienced with designing and formatting a school year and are ready to develop a greater understanding of graphic arts and print production.

1. Students will develop skills with design, layout, and printing methods.
2. Student will review and apply copyright laws.
3. Student will learn skills with proofreading and application of grammatical forms.
4. Students will learn marketing techniques by selling ads
5. Students will learn to use related technology and software including multimedia software, word-processing, drawing and painting programs, scanning, digital camera, desktop publishing (Page Maker), CD/DVD, and other applications such as Jostens Year Tech.
6. Students will explore interest areas and careers in the field of printing.
7. Students will design and produce a major project, the school yearbook.
8. Students will make field trips to related areas: (1) Screen printing Department at Roanoke-Chowan Community College, (2) Graphics Arts Department at Chowan University, and/or (3) visit to Yearbook Plant to see bookbinding process.
9. Explore techniques of making paper