

**RIDGECROFT SCHOOL
YEARBOOK**

PACING GUIDE

	COMPETENCIES, ACTIVITIES, DEADLINES	OBJECTIVES	RESOURCES <ul style="list-style-type: none"> • Jostens Year Tech • Page Maker 7.0
AUG	<ul style="list-style-type: none"> • Determination of them, layouts, ladder and cover are designed • Selling of ads 	1-8	
SEPT	<ul style="list-style-type: none"> • Yearbook terminology • Skills with computer software • Assignments of pages 	1-8	
OCT	<ul style="list-style-type: none"> • Deadline 1: Pages sent to company 	1-8	
NOV	<ul style="list-style-type: none"> • Deadline 2: Pages sent to company 	1-8	
DEC	<ul style="list-style-type: none"> • Deadline 3: Pages sent to company 	1-8	
JAN	<ul style="list-style-type: none"> • Continue working on pages 	1-8	
FEB	<ul style="list-style-type: none"> • Deadline 4: Pages sent to company 	1-8	
MAR	<ul style="list-style-type: none"> • Deadline 5: Pages sent to company 	1-8	
APR	<ul style="list-style-type: none"> • Final pictures and ad payments 	1-8	
MAY	<ul style="list-style-type: none"> • Plan for distribution 	1-8	

8/1/06

GOALS AND OBJECTIVES
<ol style="list-style-type: none"> 1. Students will learn basic yearbook terminology and appropriate rules for writing style. 2. Students will learn skills in software that can be used for yearbook development. 3. Students will learn and apply the basic theories of photography and learn to operate all photographic equipment including but not limited to 35 mm and digital cameras. 4. Students will learn basic laws and ethics that apply to journalism including ethics and libel. 5. Students will learn and apply rules for correctly writing captions and headlines. 6. Students will learn and apply rules for basic layout and design principles. This will include but is not limited to page layout, graphic design, photo manipulation, photo correction, story-boarding, and scanning and placing of graphics, photos, and artwork. 7. Students will learn and apply advertising strategies for the purpose building yearbook revenue. 8. Students will understand production of yearbook.